CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Strategic Media Services 3299 K Street NW, Suite 200 Washington, DC 20007 USA

	Contract / Revision	Alt Order #
	484901 /	06226856
Product		
DEAN HELLER 4 SENATE	:	
Contract Dates	Estimate #	
10/17/12 - 10/23/12		
<u>Advertiser</u>		Original Date / Revision
Dean Heller For Senate		10/10/12 / 10/10/12

		_ '	0/10/12	7 10/10/12
Billing Cycle	Billing	Cal	endar	Cash/Trade
EOM/EOC	Broado	cast		Cash
Station	Accou	nt E	xecutive	Sales Office
KVVU	Teresa	Dif	uria	TELEREP-PHIL
Special Hand	ling			
Demographic				
Adults 35+				
IDB#	Advert	ser	Code	Product Code
			····	
Agency Ref			<u>Advertise</u>	· Ref

Spots/

*Lir	e Ch	Start Date	e End Date	Description	Start/End Time	Days	Length Week	Rate	Туре	Spots	Amount
D 3	KVVL	10/17/12	10/18/12	BB League Championships	1pm-8pm		:30		NM	0	\$0.00
D 4	KVVL	10/17/12	10/19/12	FOX 5 News 5-6am M-F	5a-6a		:30		NM	0	\$0.00
D 5	KVVL	10/22/12	10/23/12	FOX 5 News 5-6am M-F	5a-6a		:30		NM	0	\$0.00
D 6	KVVL	10/17/12	10/19/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30		NM	0	\$0.00
D 7	' KVVU	10/22/12	10/23/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30	,	NM	0	\$0.00
D 8	KVVL	10/17/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30		NM	0	\$0.00
D 9	KVVU	10/22/12	10/23/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30		NM	0	\$0.00
D 1) KVVL	10/17/12	10/19/12	More M-F 9-10a	M-F 9a-10a		:30		NM	0	\$0.00
D 1	1 KVVL	10/22/12	10/23/12	More M-F 9-10a	M-F 9a-10a		:30		NM	0	\$0.00
D 1	2 KVVU	10/17/12	10/19/12	The Dr.Oz Show	M-F 10a-11a		:30		NM	0	\$0.00
D 1	3 KVVU	10/22/12	10/23/12	The Dr.Oz Show	M-F 10a-11a		:30		NM	0	\$0.00
D 1	4 KVVU	10/17/12	10/19/12	Better	M-F 11a-12p		:30		NM	. 0	\$0.00
D 1	5 KVVU	10/22/12	10/23/12	Better	M-F 11a-12p		:30		NM	0	\$0.00
D 1	KVVU	10/17/12	10/19/12	Divorce Court/Divorce Court	M-F 12-1p		:30		NM	0	\$0.00
D 1	7 KVVU	10/22/12	10/23/12	Divorce Court/Divorce Court	M-F 12-1p		:30		NM	0	\$0.00
D 1	3 KVVU	10/17/12	10/19/12	Cold Case Files	1-2pm		:30		NM	0	\$0.00
D 1	KVVU	10/22/12	10/23/12	Cold Case Files	1-2pm		:30		NM	0	\$0.00
D 20	KVVU	10/17/12	10/19/12	Katie	2-3p		:30		NM	0	\$0.00
D 2	I KVVU	10/22/12	10/23/12	Katie	2-3p		:30		NM	0	\$0.00
D 2	2 KVVU	10/17/12	10/19/12	Anderson	3-4p		:30		NM	0	\$0.00
D 2	KVVU	10/22/12	10/23/12	Anderson	3-4p		:30		NM	0	\$0.00
D 24	1 KVVU	10/17/12	10/19/12	The Dr.Oz Show	4-5p		:30		NM	0	\$0.00
D 2	KVVU	10/22/12	10/23/12	The Dr.Oz Show	4-5p		:30		NM	0	\$0.00
D 26	KVVU	10/17/12	10/19/12	Fox 5 News at 5	5-530p		:30		NM	0	\$0.00
D 2	′ KVVU	10/22/12	10/23/12	Fox 5 News at 5	5-530p		:30		NM	0	\$0.00
D 28	KVVU	10/17/12	10/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30		NM	0	\$0.00
D 29	KVVU	10/22/12	10/23/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30	-	NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

		06226856
Contract Dates 10/17/12 - 10/23/12	Product DEAN HELLER 4 SENA	Estimate #

Advertiser	Original Date / Revision
Dean Heller For Senate	10/10/12 / 10/10/12

*Line C	h Start Dat	e End Date	Description	Start/End Time	Days	Spots/ Length Week	Rate	Type	Snots	Amount
No. of Concession, Name of Street, or other Designation, Name of Stree	/U 10/17/12	10/19/12	MORE Access	630-7pm	, -	:30		NM	0	\$0.00
	/U 10/22/12	10/23/12	MORE Access	630-7pm		:30		NM	0	\$0.00
D 32 KV	/U 10/17/12	10/19/12	Extra	M-F 7-730p		:30		NM	0	\$0.00
D 33 KV	/U 10/22/12	10/23/12	Extra	M-F 7-730p		:30		NM	0	\$0.00
D 34 KV	/U 10/17/12	10/19/12	TMZ	730-8p		:30		NM	0	\$0.00
D 35 KV	/U 10/22/12	10/23/12	TMZ	730-8p		:30		NM	0	\$0.00
D 36 KV\	/U 10/17/12	10/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30		NM	0	\$0.00
D 37 KV\	/U 10/22/12	10/23/12	Fox 5 News M-F 10p-11p	10p-11p		:30		NM	0	\$0.00
D 38 KV\	/U 10/18/12	10/18/12	Fox 5 News M-F 11p	M-F 11-1135p		:30		NM	0	\$0.00
D 39 KV\	/U 10/20/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat		:30		NM	0	\$0.00
D 40 KV\	/U 10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30		NM	0	\$0.00
D 41 KV\	/U 10/21/12	10/21/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30		NM	0	\$0.00
D 42 KV\	/U 10/21/12	10/21/12	NFL Early Game	NFL Early Game		:30		NM	0	\$0.00
D 43 KV\	/U 10/21/12	10/21/12	NFL Late Game	NFL Late Game		:30		NM	0	\$0.00
D 44 KV\	/U 10/21/12	10/21/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30		NM	0	\$0.00
D 45 KV\	/U 10/21/12	10/21/12	Sports Plus Su 1045p	1045p-11p		:30		NM	0	\$0.00
						Totals			0	\$0.00

Signature:	Date:	

REP HEADLINE# 6226856 TRF# 484901 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

3-4100 FAX# 610-225-1191
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES *

OCT10/12 09.31
*** KVVU-TV ***

REP: TO ROSE	CITY TAX	FLIGHT DATES OCT17/12	PRDCT DEAN HE	ORDER #			AGY # 1751	ADV #	
	STATE TAX CO-OP BILLING NEEDED	CT17/12 OCT23/12 WK-1	HELLER 4 SENATE EST# COMMENTS: (LINE, ORDER, INV	CONTRACT # 6226856	WASHINGTON, DC 20007	3299 K. STREET NW, SUITE 200	AGY. NAME STRATEGIC MEDIA SERVICES	ADV. NAME POLI/D HELLER/R/SEN/NV	
	DATE OCT10/12 09.31		INVOICE)	CLASS: NATL. LOCAL REGIONAL		SALES PRSN PH- TERESA DIFURIA	BUYER NAME NEIL WILLIAMS	REP.# OFF.# 762 SALESMAN #	

WILL BE BOOKING NEW HL'S FR NIKKI
CANCELED ORDER
TOTAL \$0

PLS CNF THANKS

STA:

CON CM **** THIS IS Þ CASH IN ADVANCE SCHEDULE ****

3 SZ 500P-900P 30 \$3,850.00 10/1	PROGRAM : WORLD SERIES ORD COM1: CANCELED ORDER	2 Z 500P-900P 30 \$6,000.00 10/22	PROGRAM : WORLD SERIES ORD COM1: CANCELED ORDER	1 Z 500P-900P 30 \$6,000.00 10/21	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : ST : :LINE#: : : DA
17 10/18		22 10/22		21 10/21	START : END DATE : DATE
0		0		0	四
W-ТН		MON		SUN	SPTS: WEEK : DAYS
0		0		0	:TOTL:

CON COM1:

MAX 1X DAY

REP HEADLINE# 6226856 TRF# 484901 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 09.31
ORDER WORKSHEET **CHANGES** *** KVVU-TV ***

: LINE#:REP :CD: TI	TIME PERIOD : L	LGTH : SEC :	RATE	: START	: END : DATE	: SPTS: WEEK	: DAYS	:TOTL:
4 SZ 500A-	1-600A	30	\$250.00	10/17	10/19	0	W−£	0
PROGRAM: NE ORD COM1: CA CON COM1: MA	NEWS CANCELED ORDER MAX 1X DAY							
5 SZ 500A	00A-600A	30	\$250.00	10/22	10/23	0	M-TU	0
PROGRAM: NE ORD COM1: CA CON COM1: MA	NEWS CANCELED ORDER MAX 1X DAY							
6 SZ 600A	00A-700A	30	\$675.00	10/17	10/19	0	W-F	0
PROGRAM: NE ORD COM1: CA CON COM1: MA	NEWS CANCELED ORDER MAX 1X DAY							
7 SZ 600A	600A-700A	30	\$675.00	10/22	10/23	0	M-TU	0
PROGRAM: NE ORD COM1: CA CON COM1: MA	NEWS CANCELED ORDER MAX 1X DAY							
8 SZ 700A	00A-900A	30	\$625.00	10/17	10/19	0	W-F	0
PROGRAM: NE ORD COM1: CA CON COM1: MA	NEWS CANCELED ORDER MAX 2X DAY							
9 SZ 700A	00A-900A	30	\$625.00	10/22	10/23	0	M-TU	0
PROGRAM: NE ORD COM1: CA CON COM1: MA	NEWS CANCELED ORDER MAX 2X DAY							
10 SZ 900A	900A-1000A	30	\$150.00	10/17	10/19	0	W – F	0
PROGRAM : MORIORD COM1: CANC	MORE CANCELED ORDER MAX 2X DAY							

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 09.31
CHANGES *** KVVU-TV ***

PROGRAM : COLLEGE FOORD COM1: SPOTS N/A ORD COM2: CANCELED OPART OF A MAKEGOOD MI	55 SZ 1130A-400P	THIS IS A MAKE-GOOD	GRAM : COM1:	54 SZ 430P-800P	PROGRAM : BETTER ORD COM1: CANCELED CON COM1: MAX 1X DA	14 Z 1100A-1200N	PROGRAM : DR OZ ORD COM1: CANCELED CON COM1: MAX 1X D/	13 SZ 1000A-1100A	PROGRAM : DR OZ ORD COM1: CANCELED CON COM1: MAX 1X D/	12 SZ 1000A-1100A	PROGRAM : MORE ORD COM1: CANCELED CON COM1: MAX 2X DA	11 SZ 900A-1000A	:LINE#:REP :CD: TIME PERIO
DOTBALL DUE TO DRDER ADE UP O		FOR OCT11 FOR OCT12 FOR OCT12 FOR OCT12 FOR OCT12	DUE TO		D ORDER DAY		D ORDER DAY	·	D ORDER DAY		D ORDER		COD : LGTH
SPORTS. S	30	7 ON LINE 2 ON LINE 2 ON LINE 1 ON LINE 1 ON LINE	SPORTS. S	30		30		30		30		30	TH : SEC
EE MG OFFER. 54-58	\$2,150.00	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	EE MG OFFER.	\$3,250.00		\$100.00		\$125.00		\$125.00		\$150.00	: RATE
NOT PRE-BOOKED	10/20	POTS/WK POT/WK POT/WK POTS/WK POTS/WK POTS/WK POTS/WK POT/WK POT/WK POT/WK	NOT PRE-BOOKED	10/18		10/17		10/22		10/17		10/22	: START
STA	10/20		PLS	10/19		10/19		10/23		10/19		10/23	: END
ADVISE.	0		ADVISE.	0		0		0		0		0	:SPTS: W
	SAT			TH-F		W-F		M-TU		W-F		M-TU	WEEK : DAYS
	0			0		0		0		0		0	:TOTL:

REP HEADLINE# 6226856 TRF# 484901 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 09.31 **CHANGES** *** KVVU-TV ***

														: LINE#:
17 S	PROGRAM: ORD COM1: ORD COM2: THIS IS A THIS IS A	46 S	PROGRAM : ORD COM1:	16 z	PROGRAM : ORD COM1:	15 S	H	PROGRAM : ORD COM1:	58 S	PROGRAM : ORD COM1: ORD COM2: PART OF A	57 S	PROGRAM : ORD COM1: ORD COM2: PART OF A	56 S	REP : C
Z 1200N-1	: DIV 1: TP 2: CAN A MAKE A MAKE	Z 1100A-1	1: CANC	1200N-1	: BETT 1: CANC 1: MAX	Z 1100A-1	Z	OF CANCELED OF CANCELED	Z 800P-90	: NEWS 1: SPOTS N/A 2: CANCELED A MAKEGOOD M	Z 400P-43	COLLE SPOTS CANCE MAKEGO	Z 400P-73	D: TIME
100P	COURT UE TO ORDE FOR	200N	RCE COURT ELED ORDER 1X DAY	00P	ER ELED ORDER 1X DAY	1200N	MADE	IRL/MINDY	4 O	DUE ORDE	9 P	FOOTBA /A DUE D ORDEF MADE U	OP	PERIOD :
30	NICS GAN CT18 ON CT19 ON	30	,	30		30	UP OF LINES	PROJECT	30	TO SPORTS. R UP OF LINES	30	ALL TO SPORTS.	30	LGTH : SE
\$100.00	E. PRE-BOOKED LINE-16 FOR 1 LINE-16 FOR 1	\$100.00		\$100.00		\$100.00	54-58	SEE MG OFFI	\$3,575.	SEE MG OFFER.	\$550.00	SEE MG OFF 54-58	\$2,150.0	C: RATE
10/22	PLS APPROVE. SPOT/WK SPOT/WK	10/18		10/17		10/22		ER. NOT PRE-BO	00 10/23	NOT A	10/18	ER. NOT PRE-BO	00 10/20	: START
10/23		10/19		10/19		10/23		RE-BOOKED PLS	10/23	RE-BOOKED PLS	10/19	RE-BOOKED PLS	10/20	C : END
0		0		0		0		ADVISE.	0	ADVISE.	0	ADVISE.	0	:SPTS:
M-In		тн-ғ		W-F		M-10			TUE		ТН-Б		SAT	WEEK :
														DAYS
0		0		0		0			0		0		0	: TOTL:

PROGRAM : ORD COM1:

DIVORCE COURT CANCELED ORDER MAX 1X DAY

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES** *** KVVU-TV ***

REP HEADLINE# 6226856 TRF# 484901 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

:LINE#:REP :CD: TIME	PERIOD :	LGTH : SEC	RATE	: START	: END	:SPTS:	WEEK : DAYS	:TOTL:
18 Z 100P-	200P	30	\$100.00	10/17	10/19	0	W – F	0
PROGRAM : COLORD COM1: CAN	COLD CASE FILES CANCELED ORDER MAX 1X DAY							
50 SZ 1200N	200N-100P	30	\$100.00	10/18	10/19	0	TH-F	0
GRAM :	/DOG	HUNTE FAME.	R PRE-BOOKED PLS	S APPROVE.				
THIS IS A MAKE	MAKE-GOOD FOR OCT18	ON LINE	-18 FOR 1 SP	SPOT/WK SPOT/WK				
19 SZ 100P-200P	200P	30	\$100.00	10/22	10/23	0	M-TU	0
PROGRAM : COLD ORD COM1: CANC CON COM1: MAX	COLD CASE FILES CANCELED ORDER MAX 1X DAY							
20 Z 200P-	300P	30	\$150.00	10/17	10/19	0	W-F	
PROGRAM : KATIE ORD COM1: CANCE CON COM1: MAX 1	KATIE COURIC CANCELED ORDER MAX 1X DAY							
47 SZ 100P-20	200P	30	\$150.00	10/18	10/19	0	TH-F	0
PROGRAM : KATIE ORD COM1: TP CH	בים מסמ מסמ	GAME.	PRE-BOOKED PLS	S APPROVE.				
S IS A M	-GOOD FOR OCT17	ON LINE	-20 FOR 3 SP	SPOTS/WK				
48 SZ 1100A	100A-1200N	30	\$150.00	10/17	10/17	0	WED	0
PROGRAM: KATIE ORD COM1: TP CH ORD COM2: CANCE PART OF A MAKEGO	KATIE COURIC TP CHG DUE TO NICS CANCELED ORDER MAKEGOOD MADE UP OF	GAME.	PRE-BOOKED PLS	S APPROVE.				
. 20	300 IE	30	\$150.00	10/22	10/23	0	M-TU	0
PROGRAM : KATIE ORD COM1: CANCE CON COM1: MAX 1	KATIE COURIC CANCELED ORDER MAX 1X DAY							

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES** *** KVVU-TV ***

REP HEADLINE# 6226856 TRF# 484901 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

E:CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : LGTH : SOUP-300F : JOH-400F : JOH																	:LINE#:REP
ERHOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DATE : DAT	PROGRAM : ORD COM1:	2 2 2	Q	5 S Z	8 8 H H	Ω	2 S Z	Ω	4 S Z	ດ	3 8 2	S C C C C C C C C C C C C C C C C C C C	Q	Z 2	\sim	2	: CD
: LGTH : SEC : RATE : START : END : SPTS: WEEK : DATE : /WK: INVT : /WK: INVT : DATE : /WK: INVT : DATE : /WK: INVT	ELED 1x DA	00P-530	OZ NCELED K 1X DA	5-400		OZ CHG DU	300P-400P	OZ NCELED X 1X DA	008-500	ERSON CELED 1X DA	00P-4		CHG DU	200P-300P	RSON ELED 1X DA	00P-400	
C: RATE : START : END :SPTS: WEEK : DATE : WK: INVT : WF \$175.00	RDER	30	RDER	30	OCT18 ON	TO NLCS	30	RDER	30	RDER	30	CT18 ON	OOPER TO NLCS	30	RDER	30	: LGTH
E : START : END :SPTS: WEEK : 10/17		550.		\$175.00	-24 FOR -24 FOR	PRE-BOOKE	175.		175.		\$175.00	-22 FOR		175.		175.	E C
: END :SPTS: WEEK : : DATE : /WK: INVT : 10/19		10/		10/	ນ ນ	PLS APPRO	10/		10/		10/		PLS APPRO	10/		10/	
: SPTS: WEEK: : /WK: INVT : 0		10/19		10/23			10/19		10/19		10/23			10/19		10/19	
WEEK: INVT: TH-F W-TU W-TTU W-TTU		0		0			0		0		0			0		0	1
W M H W H H H H H H H H H H H H H H H H		-															WEEK
1 P 1		W-F		M-TU			TH-F		W-F		M-TU			TH-F		W-F	DAYS
		0		0			0		0		0			0		0	:TOTL:

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET AGENCY CREDIT HARRIS RISK !!! REPORT FROM REP **CHANGES** FAX# 610-225-1191

OCT10/12 09.31
*** KVVU-TV ***

界王 \$\$\$

HEADLINE# 6226856 TRF# 484901 MOD# 2: UNAPPROVED REV #1 \$\$\$

LINE #:REP : PROGRAM:
ORD COM1:
CON COM1: PROGRAM:
ORD COM1:
CON COM1: PROGRAM:
ORD COM1:
CON COM1: PROGRAM : ORD COM1: THIS ORD COM2: PROGRAM : ORD COM1: CON ORD ORD COM1: PROGRAM : PROGRAM : 51 ω2 30 29 27 3_1 83 COM1: IS A :CD: N S N N N N N N N N S S 900P-930P 700P-730P 600P-700P 530P-600P 600P-700P 530P-600P 500P-530P MAKE-GOOD FOR OCT18
MAKE-GOOD FOR OCT19 EXTRA MAX 1X DAY CANCELED ORDER MAX 1X DAY CANCELED ORDER CANCELED ORDER MAX 1X DAY CANCELED ORDER TP CHG DUE TO NLCS EXTRA MORE MORE MAX 1X DAY CANCELED ORDER NEWS MAX 1X DAY CANCELED ORDER MAX 1X DAY NEWS CANCELED ORDER NEWS HMIT PERIOD •• LGTH 30 30 30 30 30 30 30 ON LINE-32 GAME. .. Ø E C PRE-BOOKED . .. \$300.00 \$300.00 \$200.00 \$200.00 \$550.00 \$550.00 \$550.00 FOR 1 RATE SPOT/WK SPOT/WK STA APPROVE. 10/17 10/18 10/22 10/17 10/22 10/17 10/22 START 10/19 10/19 10/19 10/23 10/23 10/19 10/23 END SPTS: 0 0 0 0 0 0 0 WEEK WIF ₩-म MITU M-TU THIF ₩IH NHIU DAYS : TOTL: SPTS: 0 0 0 0 0 0 0

REP HEADLINE# 6226856 TRF# 484901 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 09.31

CHANGES *** KVVU-TV ***

PROGRAM: NEWS ORD COM1: CANCELED ORDER	39 SZ 1000P-1100P	PROGRAM : NEWS ORD COM1: CANCELED ORDER	38 SZ 1100P-1135P	PROGRAM: NEWS ORD COM1: CANCELED ORDER CON COM1: MAX 1X DAY	37 SZ 1000P-1100P	PROGRAM: NEWS ORD COM1: CANCELED ORDER CON COM1: MAX 1X DAY	36 SZ 1000P-1100P	PROGRAM: TMZ ORD COM1: CANCELED ORDER CON COM1: MAX 1X DAY	35 SZ 730P-800P	ORD COM1: TP CHG DUE TO NORD COM2: CANCELED ORDER THIS IS A MAKE-GOOD FOR OCTHIS IS A MAKE-GOOD FOR OCTHIS	2 93	PROGRAM: TMZ ORD COM1: CANCELED ORDER CON COM1: MAX 1X DAY	34 SZ 730P-800P	PROGRAM: EXTRA ORD COM1: CANCELED ORDER CON COM1: MAX 1X DAY	33 SZ 700P-730P	LINE#:REP :CD: TIME PERIOD : :
	30		30		30		30		30	NICS GAME. PRE- R OCT18 ON LINE-3.	30		30		30	LGTH : SEC
	\$500.00		\$475.00		\$825.00		\$825.00		\$500.00	PRE-BOOKED PLS APPI E-34 FOR 1 SPOT/WK E-34 FOR 1 SPOT/WK	\$500.00		\$500.00		\$300.00	: RATE
	10/20		10/18		10/22		10/17		10/22	APPROVE. [/WK	10/18		10/17		10/22	: START
	10/20		10/18		10/23		10/19		10/23		10/19		10/19		10/23	: END : DATE
	0		0		0		0		0		0		0		0	: SPTS: WE
	SAT		THU		M-TU		W − Ħ		M-IU		TH-F		W-F		M-TU	WEEK: DAYS
	0		0		0		0		0		0		0		0	:TOTL:

REP HEADLINE# 6226856 TRF# 484901 CREDIT AD \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

OCT10/12 09.31
*** KVVU-TV ***

OCT/12	0 1		0		0								: LINE#:REP
\$.00	PROGRAM : ORD COM1:	45 SZ 10	PROGRAM : ORD COM1:	44 SZ 1(PROGRAM : ORD COM1:	43 Z 10	PROGRAM : ORD COM1:	42 SZ 1	PROGRAM : ORD COM1:	41 SZ 9	PROGRAM : ORD COM1:	40 SZ 8	REP : CD:
0	SPORTS WRAP UP CANCELED ORDER	1045P-1100P	NEWS CANCELED ORDER	1000P-1045P	NFL CANCELED ORDER	100P-400P	NFL CANCELED ORDER	1000A-100P	NFL PREGAME CANCELED ORDER	900A-1000A	NEWS CANCELED ORDER	800A-900A	TIME PERIOD :
		30		30		30		30	,	30	~	30	LGTH : SEC
		\$475.00		\$700.00		\$5,500.00		\$5,150.00		\$1,750.00		\$325.00	RATE
		10/21		10/21		10/21		10/21		10/21		10/21	: START
		10/21		10/21		10/21		10/21		10/21		10/21	: END : DATE
CONTRACT TOTAL		0		0		0		0		0		0	: /WK: I
TRACT TOTAL		SUN		SUN		SUN		SUN		SUN		SUN	WEEK :
ο. Γ.													DAYS
\$.00 0		0		0		0		0		0		0	STTS:

SVC- NSI DEMOS- RA35+* MOD CODE MARKET TOTALS \$384,250 A-ADD B-BUY TYPE **KVVU 20%** C-CANCELLED KSNV 28% KTUD 0% DE-DELETE E-EFF DATES KLAS 26% KTNV 18% L-LENGTH KVMY 5% M-MAKEGOOD MOOM ω ‰ CABL 0% N-PROGRAM NAME

P-CLASS, PLAN, SECT

Q-PAID PGM

R-RATE

S-SPOTS PER WEEK

T-TIME

X-LATE

Y-DAYS

Z-COMMENTS

*-MULTIPLE